

PATENT RESPONSE

AMENDED SPECIFICATION

Please amend Paragraph 51 as follows:

Fig. 8 illustrates another lenticular bar code image 66, in this case overlaying a low definition lenticular lens 68 onto bar code image 18 such that the bars 20 are not parallel to, and form a lenticular bar code angle alpha with, the lenticules 70 of the lenticular lens 68. Angle alpha, for this example, is approximately 30 degrees.

Please amend Paragraph 52 as follows:

In the example of Fig. 9, lenticular lens 76 has a higher definition lens, and in this case is represented schematically as a lenticular lens having 200 lines per inch. Here, in lenticular bar code image 66 72, lenticular bar code angle alpha ~~can also be found~~ is formed between the bars 73 of bar code symbol 18 and the lenticules 74 of the lenticular lens 76.

Please amend Paragraph 54 as follows:

Referring now to Fig. 10, a lenticular bar code image 78 is shown schematically with a lenticular lens 80 joined with bar code symbol 18 such that, again, a lenticular bar code angle is created, represented by the symbol beta. In this case, the lenticular bar code angle beta is equal to approximately 90 degrees. In this case, the maximum possible offset or angle created between the bars 82 of the bar code symbol 18 and the lenticules 84 of lenticular lens 80 results in the minimum amount of distortion or lenticular effects when viewing the bar code symbol 18 through the lenticular lens 80. In this manner, optimal bar code scanning can occur, even through lenticular lens 80. Therefore, bar code symbol 18 can be part of a lenticular bar code image 78 while maintaining its ability to identify the product to which it is attached, its manufacturer, as well as maintaining the integrity of any accuracy check bars within the bar code symbol. Although a lenticular bar code beta angle of 90 degrees is shown and preferred, any lenticular bar code angle between the bars of the bar code and the lenticules of the lenticular bar code that permits successful scanning of the bar code symbol through the lenticular lens is contemplated to be within the scope of the present

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invention. The lenticular bar code angle, as shown, is measured from the bars of the bar code to the axial direction of the lenticules of the lenticular lens.